The Impact of Your Support

2022 Annual Report



This year, the CEAP community began celebrating 50 years in our community in true CEAP fashion.

You enthusiastically accepted countless opportunities to come together and extend a hand of friendship and support to our neighbors.

You invested in innovations to improve access to nutritious food and other essential supports, guided by the question "Who else? What else?"

You shared abundance for CEAP to harness as we challenged narratives of scarcity and advanced capacity when our neighbors needed us most.

From committed volunteers who contributed over 17,000 hours of time and talent, to generous donors who funded millions of nutritious meals, and to community, corporate, and foundation partners who made it possible for CEAP to meet a growing need for our services, you are growing a stronger community for all of us.

We are thankful every day for the incredible compassion and resilience of the CEAP community. Together, we continue to heal from the challenges of the last few years and propel each other into a healthier and more connected tomorrow.

Clare Brumback, CEAP President Polly Berry Dorr, CEAP Board of Directors Chair



OUR MISSION

CEAP mobilizes resources, shares abundance and nourishes neighbors to create and celebrate a healthier, stronger and connected community.

OUR VISION

CEAP inspires collaboration and cooperation with our partners and neighbors to live healthier, more connected lives in which every person feels loved, safe and nourished.

2022 Board of Directors

Polly Berry Dorr, Chair Manager of Media Investments, General Mills, retired

Jeff Uecker, Vice Chair Chief Financial Officer, Goodwill-Easter Seals MN

Tiffany Nguyen CEAP Community Member

Jill Winter Director of Marketing, Froehling Anderson

Kimberly Boll-Farrington Senior Art Director, Nemer Fieger

Reggie Edwards City Manager, City of Brooklyn Center

Lisa McDonnel Senior Vice President of Network Strategy & Innovation, United Healthcare

Maria Cone Manager of Market Development, Metro Transit



Food Market

CEAP was founded as a food shelf in 1972 and our food programs remain an integral part of our services. Our Food Market offers access to a variety of nutritious food, an **important building block in creating long-term health and stability.**

Food is a basic human right and is one of the cornerstones of a happy and healthy life. CEAP knows that this right involves not just having food, but having **reliable access to a variety of nutritious, culturally appropriate food:** having the dignity to be able to choose the right food for each of our unique needs, and doing so in a space that is welcoming, loving, and shame-free.

Each grocery order at CEAP contains all the essentials for well-rounded meals for a family. CEAP offers options for our neighbors of all different cultures, diets, and preferences to ensure everyone is nourished in a way that is most fulfilling to them. We also believe in celebrating our community and helping our neighbors nourish their spirits through "special" items like birthday cakes and holiday baking items!

This year, CEAP implemented a new online intake and scheduling system which allows **improved curation of grocery orders** as we continue to operate using a curbside model.



26,679 neighbors

visited CEAP's Food Market

1.4 million pounds

of food shared with our community

13,082 visits to CEAP's Food Market



Safe @ Home Brooklyns

CEAP is a trusted neighborhood organization that has spent decades forming **meaningful relationships with neighbors, landlords, and property managers alike.** We work in community with our neighbors to identify and mediate positive, upstream solutions **before families are at risk of eviction.** Connecting neighbors with resources and information provides every household with knowledge to make the right decisions for every family and every neighbor.

During the pandemic, CEAP was selected to facilitate federal CARES Act funds because of our roots as a trusted emergency response organization that works both efficiently and with care.

Neighbors need stable living environments to be healthy, to become financially independent, and to **propel themselves forward.** No family should need to choose between putting food on the table or keeping a roof over their heads.

\$2,368,700

of federal CARES Act funds shared with our neighbors

278 families

kept safe in their homes

Thank you for helping me out with my situation on my rent. I truly and highly appreciated **the time and patience** as well as all the effort that you have put into everything.

I have been blessed to have the opportunity to move forward with less stress. And I will use this blessings as **a fresh start and a new beginning.**

Safe @ Home Brooklyns Participant

Senior Programs

Our senior neighbors are often most impacted by food insecurity due to factors like financial strain and a lack of access to transportation, as well as other barriers to visiting CEAP and preparing meals themselves.

From delivering meals right to their door through Meals on Wheels to providing healthy items for seniors to pick up at curbside, our programs are here to **provide independence**, **dignity and opportunities for health** for every senior along the way.

I've never really enjoyed cooking and **Meals on** Wheels eases that burden and helps me hit all the food groups for at least one meal a day.

CEAP Meals on Wheels Participant

CEAP is a provider of federally funded and locally partnered programs that **meet seniors** where they are in the spectrum of health and independence. Both our NAPS and Silver Selects programs offer healthy food in an accessible way to keep our seniors active and vibrant.



72,007 meals

delivered to our senior neighbors

13,082 meals served through Silver Selects

CEAP also **delivers groceries directly** to our senior and disabled neighbors who are able to prepare meals for themselves but face barriers to visiting CEAP, such as mobility challenges or a lack of transportation. Senior grocery delivery **honors our neighbors' autonomy and dignity** in making the choices that are best for their individual nutritional needs, while **removing barriers** they may experience in accessing the food they both need and prefer. Together we are growing a healthier community where our neighbors of all ages and abilities can thrive!

Seasonal & Community Programs

CEAP is an expert at resource navigation: when a neighbor visits CEAP, we work with them to identify other unmet needs that CEAP and our partners can assist with. This "whole person" approach, in which we form meaningful relationships and recognize that hunger is a symptom of something greater, propels each neighbor into greater health, stability, and independence.

133,000 pounds of food shared through Farm Fresh in the Fast Lane

Farm Fresh Fest is a celebration of our community and an opportunity for neighbors to receive fresh, in-season produce in a safe, inclusive, and welcoming atmosphere. Beyond fresh produce, Farm Fresh also offers community connections, joyful activities, and an opportunity to come together and celebrate each other and all that summer and our community have to offer.





backpacks provided so the children 3,000 of our community can LearnStrong

Children are our future. CEAP is committed to ensuring that all of the kids of our community have the resources they need to grow, play, and learn. Having essential school supplies helps students feel prepared and know that their community is investing in their education and their future – it helps them know that someone cares.

1,500 holiday meals shared through CEAP's **Season of Sharing**

Every neighbor deserves to share in the joy of the holiday season. CEAP provided holiday baking kits and CEAP Essentials: Holiday Edition items to our community to make sure that all of our neighbors are able to enjoy special holiday meals and beloved recipes with their loved ones.



Financial Statement 2021 Fiscal Year

ASSETS

LIABILITIES

| Property & Equipment (net) Cash and Cash Equivalents | \$4,000,096 \$1,489,717 | Total Liabilities Total Temporarily Restricted Net Assets | \$118,243 \$122,250 |
|---|----------------------------|--|------------------------|
| Grants Receivable Accounts Receivable | \$89,110 \$87,534 | Total Unrestricted Net Assets | \$5,604,481 |
| Prepaid Expenses | \$56,267 | TOTAL LIABILITIES & NET ASSETS | \$5,722,724 |

TOTAL ASSETS

\$5,722,724

*CEAP facilitates a housing assistance program funded through the federal Coronavirus Aid, Relief, and Economic Security (CARES) Act. CEAP shares assistance with neighbors through Safe @ Home Brooklyns and does not retain these funds.

