



Outreach Tips

Share the News

Be sure to share with your network how you are supporting your neighbors! Social media, email marketing, newsletters, and more help us reach more people and grow a stronger community!

- **Share your progress on social media!** Take photos of your drive as it progresses - have someone hold up items in the photo - share it wide and make it fun!
- **Send reminders... and thank yous!** Did someone from your team bring in a large donation? Give them a shout out and recognize the importance of their gift!
- **Create a visual** - Create an outline on the wall of a sculpture you plan to build, and note the number of each type of items you'll need to get there. The visual makes for a great thermometer, and encourages people to keep supporting!
- **Communicate the milestones** - For every \$1 donated, CEAP can make 4 meals. Let your team know when you've reached 5,000 meals, 10,000 meals, etc.
- **Remind your team why it matters** - Share hunger stats, CEAP's impact, and more. Read your team real stories about CEAP's neighbors. You can find samples on CEAP's blog!



In March, a portion of your donations are matched by the Greater Minneapolis Community Connections as a part of the Minnesota Food Share March Campaign. Proceeds will help us nourish neighbors in your community. Please give generously.