



FOR IMMEDIATE RELEASE

POTBELLY HOSTS 2nd ANNUAL FOOD DRIVE FOR CEAP

Coon Rapids, MN, June 3, 2010 – Potbelly Sandwich Works in Coon Rapids will be holding its 2nd annual, month long food drive for Community Emergency Assistance Program (CEAP) this July. In exchange for donating non-perishable food items, Potbelly customers will be given a free cookie.

Last year's drive brought in nearly 120 pounds of food to CEAP's Anoka County office, and Potbelly's manager Tim Woodworth is hoping to reach that goal and beyond this year.

This drive comes at a critical time, as families are in need of additional food support now that their children are no longer receiving breakfast, lunch, and snacks at school. On average, 450 families visit CEAP's Anoka County food shelf each month. To relieve this need, CEAP has provided over 120,000 pounds of food to these families so far this year!

Thankfully, businesses like Potbelly Sandwich Works understand that hunger and poverty don't disappear once the temperatures rise. If you have any questions about the Potbelly Sandwich Works annual drive, please call 763-422-4813.

CEAP is a community based charity dedicated to stabilizing individuals and families in financial distress and helping them to live independently and with dignity. CEAP has provided food, clothing, financial assistance, and other emergency services to the Twin Cities community for 39 years. To learn more about CEAP, its mission and the services it provides, please visit www.ceap.com.

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Potbelly Coon Rapids Manager, Tim Woodworth, and his employees holding the banner used at their July Food Drive for CEAP in 2009.

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Thank you for spreading the word about this wonderful event. Please contact CEAP in the event that this release is published.

Sincerely,

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